

# MAKE GENFLEX™ EZ YOUR NEW BEST ROOFER

With the GenFlex™ EZ Roofing Portfolio, you can install more squares through every season with premium products that install up to 4x faster.<sup>1</sup>



## INSTALLS FASTER EVEN WITH FEWER PEOPLE

- GenFlex™ EZ EPDM Peel & Stick installs **3X FASTER** than traditional EPDM
- GenFlex™ EZ TPO Peel & Stick installs **4X FASTER** than traditional TPO<sup>1</sup>



## EASIER ON THE CREW

- Less time on knees
- No need to roll, spread, or spray adhesive



## EXPAND YOUR ROOFING SEASON AS TEMPERATURES SHIFT

- Installs in temperatures as low as 20°F (-7°C) and rising



## GREAT FOR INSTALLATION ON OCCUPIED BUILDINGS

- No odor means business can stay operational during roofing

With the GenFlex™ EZ Roofing Portfolio, you can install more squares through every season with premium products that **INSTALLS UP TO 4X FASTER.**<sup>1</sup>

# LOOK FORWARD TO BETTER BUSINESS WITH THE GENFLEX™ EZ PORTFOLIO OF PRODUCTS



Faster, less strenuous  
installation with  
fewer people



Uniform  
adhesion  
coverage



Bonds in temperatures  
as low as 20°F (-7°C)  
and rising

## EZ EPDM Peel & Stick

- Pre-applied factory adhesive
- Installs faster with **fewer people**
- Thickness: **60 mil**
- Width: **10'**
- Seams: **Genflex Seam Tape**
- Color: **Black**
- Warranty: **GenFlex™ Limited Warranty<sup>2</sup>**

## EZ TPO Peel & Stick

- Pre-applied factory adhesive
- Thickness: **60 mil**
- Width: **10'**
- Seams: **Heat Weld**
- Colors: **White, Tan, Gray**
- Warranty: **GenFlex™ Limited Warranty<sup>2</sup>**

TWO PEOPLE INSTALL EZ EPDM PEEL & STICK

# 3X FASTER

THAN THE TRADITIONAL APPLICATION METHOD<sup>1</sup>

INSTALL EZ TPO PEEL & STICK WITH FOUR PEOPLE

# 4X FASTER

THAN THE TRADITIONAL APPLICATION METHOD<sup>1</sup>



Talk to your GenFlex™ Sales Representative  
or visit [HolcimElevate.com](https://HolcimElevate.com) to learn more.

<sup>1</sup> GenFlex™ EZ EPDM Peel & Stick versus standard EPDM from third party testing.  
GenFlex™ EZ TPO Peel & Stick versus standard EPDM from third party testing. Results may vary.

<sup>2</sup> Conditions apply. See GenFlex.com for details.

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