
A graphic consisting of a black triangle pointing down and to the right, followed by the words "MARKETING" and "BULLETIN" in a bold, white, sans-serif font, stacked vertically within a black rectangular background.

January 22, 2008

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors
GenFlex Territory Sales Managers

Subject: GenFlex March 1, 2008 Fuel Surcharge Increase

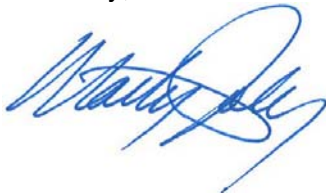
With the cost of oil continuing to escalate, we continue to experience higher fuel surcharges from our freight suppliers. The effects if these increases have now become so significant that GenFlex must raise the fuel surcharge that we currently charge on each truckload shipment.

Effective with all prepaid Domestic U.S truckload shipments made on or after March 1st 2008, GenFlex's new fuel surcharge will be \$125.00 per truckload. We will continue to monitor fuel and shipping costs and make ongoing adjustments consistent with the market situation.

If you have any questions, please contact your GenFlex Territory Sales Manager or Customer Service Representative.

Thank you for your continued support of GenFlex Roofing Systems.

Sincerely,

A handwritten signature in blue ink, appearing to read "Marty Jolly".

Marty Jolly
National Sales and Marketing Manager

CC: Territory Sales Managers
Internal Distribution