

WHAT'S NEW

New GenFast 3" Round Insulation Plate

April 21, 2010

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors

Subject: New Product – GenFast 3" Round Insulation Plate

The growth of reroofing is causing a marked increase in the introduction and use of high-performing, high density recover insulation products. In order to maximize the performance potential of these products, GenFlex is introducing a new 3" Round Insulation Plate to replace our current square plate. The round plate more evenly distributes uplift loading, thereby increasing the wind uplift performance of the total roof system.

Please note that the new GenFast 3" Round Insulation Plate will be available after existing stock of the existing GenFast Insulation Plate (3" Square) has been exhausted.

The following information can be used when ordering the new 3" Round Insulation Plates:

<u>Product Name</u>	<u>Product Number</u>	<u>Pcs/Bkt</u>	<u>List Price</u>
GenFast 3" Round Insulation Plate	W590051020	1,000	\$112.25

For additional product information please refer the appropriate Product Data Sheet located in the Technical Info tab at www.genflex.com.

Thank you for your continued support of GenFlex.

Sincerely,



James E. Burkett
Product Development Manager

CC: Internal Distribution
Field Sales Team

