

250 W. 96th Street, Suite 150 Indianapolis, IN 46260 800-443-4272 www.GenFlex.com

Technical Bulletin

larketing Bulletin

Product Bulletin

Pricing Bulletin

News Release

WHAT'S NEW

New GenFast 3" Round Insulation Plate

April 21, 2010

To: GenFlex Authorized Distributors GenFlex Licensed Contractors

Subject: New Product – GenFast 3" Round Insulation Plate

The growth of reroofing is causing a marked increase in the introduction and use of highperforming, high density recover insulation products. In order to maximize the performance potential of these products, GenFlex is introducing a new 3" Round Insulation Plate to replace our current square plate. The round plate more evenly distributes uplift loading, thereby increasing the wind uplift performance of the total roof system.

Please note that the new GenFast 3" Round Insulation Plate will be available after existing stock of the existing GenFast Insulation Plate (3" Square) has been exhausted.

The following information can be used when ordering the new 3" Round Insulation Plates:

Product Name	Product Number	Pcs/Bkt	List Price
GenFast 3" Round Insulation Plate	W590051020	1,000	\$112.25

For additional product information please refer the appropriate Product Data Sheet located in the Technical Info tab at <u>www.genflex.com</u>.

Thank you for your continued support of GenFlex.

Sincerely,

- E Bohitt

James E. Burkett Product Development Manager

CC: Internal Distribution Field Sales Team



Single Ply Solutions for Over a Quarter Century™

To add a recipient to the GenFlex bulletin list, visit www.GenFlex.com/optin.aspx