

WHAT'S NEW *Winner's Circle Countdown*

September 8, 2009

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors

Subject: The 2010 GenFlex® Winner's Circle Countdown is On!

We're on the home stretch! Just a little under 3 months remain for you to get those GenFlex products purchased, or those GenFlex jobs warranted, to earn enough points to be inducted into the 2010 Winner's Circle. Just in case you forgot, we have a ticker on our home page to remind you. We're already monitoring the points, and there are some close races shaping up as we speak. I wrote you earlier this year and outlined the new criteria for gaining membership into this exclusive group, and the sprint to the finish promises to be exciting.

But, there's another competition going on that you might not know about, and that's the GenFlex Sales Team competition for earning Winner's Circle Status of their own! That race is tight and also promises to be a close one to the end. So get with your Territory Sales Manager to see how you BOTH can make it to The Fairmont Turnberry Isle Resort and Club next March.

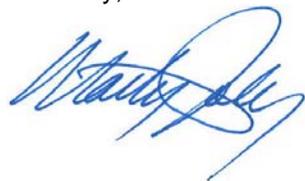
Speaking of the Fairmont Turnberry, I just visited the facility while in the area on business and was totally wowed by the setting, the facilities, and the expert and friendly staff. Next year's event promises to be our best ever, but don't just take my word for it. Go to www.genflex.com/winnerscircle.aspx to see for yourself.

Lastly, I need to clarify the event dates. We errantly published March 7th through 10th as the 2010 Winner's Circle Event dates. The correct dates are March 8th through 11th.

I look forward to having you join us for the 2010 Winner's Circle Event. If you have any questions, please contact your Territory Sales Manager, Territory Sales Representative or me.

Thank you for your continued support of GenFlex.

Sincerely,



Marty Jolly
National Sales and Marketing Manager

CC: Territory Sales Managers
Internal Distribution

