

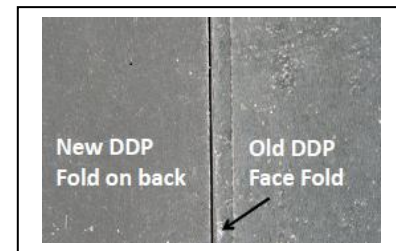
WHAT'S NEW

MARKETING BULLETIN

February 18th, 2013

TO: GENFLEX VALUED CUSTOMERS
RE: ENHANCED DENSDECK® PRIME ROOF BOARDS

GenFlex is notifying our customers of a change in the current DensDeck Prime Roof Board. Already featuring mold resistance, fire resistance, strength and dimensional stability, the new enhanced DensDeck Prime Roof Board now provides broader compatibility and greater performance with roofing adhesives.



Features and Benefits:

- Allows for a more uniform and consistent adhesion of bonding adhesives
- Acceptable in the GenFlex Warranties when specific assembly guidelines are met. (visit <http://www.genflex.com/techinfo.aspx> specification compliance)
- Enhancements to the back side mat provide greater adhesion properties with foam adhesives such as GenFlex ISO Bond or One Step Insulation adhesive.
- All current GenFlex Factory Mutual (FM) and Underwriter's Laboratory (UL) approvals with the previous DensDeck Prime Roof Board transfer to the new enhanced DensDeck Prime roof board.
- Folded facer overlaps onto the back side of the board allowing for a smoother uniform appearance
- Scoring of the board is easier and creates less dust due to the new mat
- Newly updated printing has been added to the facer as well as placards on the units



New Printing on Mat



New Placard

* *Note: During the transition from the current DensDeck Prime Roof Board to the new DensDeck Prime Roof Board mixed loads may occur. Should this occur, please be aware both boards still carry the same code approvals as well as warrant-ability.*

* *No changes will be made to the current GenFlex part numbers or truckload quantities.*

For additional information please visit the GenFlex website at www.genflex.com or contact your local territory sales manager.

Sincerely,

Thermoplastic Product Manager

**DensDeck is a registered trademark of Georgia Pacific*

Single Ply Solutions for Over a Quarter Century™



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