
MARKETING BULLETIN

October 10, 2007

To: GenFlex Authorized Distributors
GenFlex Licensed Contractors
GenFlex Territory Sales Managers

Subject: GenFlex EPDM Warranty Extension Program and Procedures

GenFlex has established the following procedure for extending existing EPDM Roof System warranties that did not contain such a provision. Please note, the maximum warranty extension term is five (5) years and runs from the original warranty expiration date, regardless of when the extension option is exercised.

Eligible Projects:

- ▾ Roofs installed in 1986 or later.
- ▾ Initial warranty term of 5, 10, or 15 years.
- ▾ Ballasted, Adhered, or Mechanically Attached EPDM systems only.

The Building Owner Must:

- ▾ Request the warranty extension during the last year of the warranty.
- ▾ Pay a non-refundable \$500 preliminary inspection fee.
- ▾ Hire an authorized GenFlex applicator to perform all work deemed necessary by GenFlex to bring the roof up to current standards. This includes, but is not limited to stripping-in all field fabricated lap splices, reconstruction all base tie-ins, replacement of any identified wet insulation, and re-flashing all roof penetrations. The exact scope of work will be determined after GenFlex performs the inspection.
- ▾ Pay a \$500 final inspection fee after the corrective work has been completed.
- ▾ Pay a fee of \$0.03 per square foot (\$450 minimum) for the five (5) year extension.

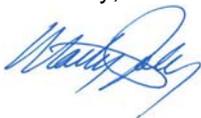
OR

(Adhered and Mechanically Anchored Roofs Only)

- ▾ After completing the remedial work outlined by GenFlex **and** coating of the roof membrane with AcryliTop Base Coat and Top Coat, the warranty extension fee will be \$0.02 per square foot (\$300 minimum) instead of \$0.03 per square foot.

To initiate the extension process, the owner will forward a letter requesting the extension to the address on this letterhead, attention Barry Sanderson. The request should reference the GenFlex Warranty or Job Number and be accompanied by a check in the amount of \$500 to cover the preliminary inspection fee. Checks should be payable to GenFlex Roofing Systems, LLC.

Sincerely,



Marty Jolly
National Sales and Marketing Manager

Single Ply Solutions for Over a Quarter Century™