

# WHAT'S NEW

## NEW PRODUCT BULLETIN

JULY 12, 2012

TO: GENFLEX VALUED CUSTOMERS  
RE: GENFLEX ISO BOND INSULATION ADHESIVE

GenFlex is pleased to announce the expansion of its insulation adhesive product line with the introduction of GenFlex ISO Bond Insulation Adhesive. GenFlex ISO Bond Insulation Adhesive is a two-component, low-rise polyurethane insulation adhesive applied in beads to attach approved roof insulations as allowed by GenFlex specifications. The GenFlex ISO Bond Insulation Adhesive is designed to be applied exclusively with the PaceCart 2™ application cart, giving you more options in the method of application for GenFlex insulation adhesives. *Note: PaceCart 2 is a registered trademark of OMG, Inc.*

Each component (part 1 and part 2) of GenFlex ISO Bond Insulation Adhesive is packaged in a separate five gallon container designed to work with the PaceCart 2 application cart. When ordering GenFlex ISO Bond Insulation Adhesive, order both part 1 and part 2.

To help ensure proper rise and set times in different seasonal conditions, GenFlex ISO Bond Insulation Adhesive will be shipped in three different blends (winter, normal and summer). To make ordering GenFlex ISO Bond Insulation Adhesive easy and efficient, only one part number for each component will be used. The appropriate blend will be shipped from our supplier directly to the jobsite, based on the regional conditions.

The part numbers for GenFlex ISO Bond are:

Part 1 – W590052001  
Part 2 – W590052002

GenFlex ISO Bond Insulation Adhesive continues to show GenFlex's commitment to providing rooftop accessories that help keep your roof performing at its highest level. Please contact your GenFlex Territory Sales Manager for the latest code approvals for this product. For additional information, please visit the GenFlex website at [www.GenFlex.com](http://www.GenFlex.com). Thank you for your continued support.

Best Regards,



Riaz Hasan  
Accessories Marketing Manager

