

TO: GENFLEX VALUED CUSTOMERS
RE: GENFLEX EZ TPO INVISIWELD™ PLATE

MAY 6, 2013

GenFlex Roofing Systems is pleased to introduce the EZ TPO InvisiWeld™ Plate, compliment our full line of TPO attachment products. This high performance, non-penetrating, TPO membrane fastening system utilizes a special TPO coated plate fastened with a GenFlex fastener to attach an approved GenFlex insulation board*. Once this is completed, the GenFlex TPO membrane is then laid out over the plates, and subsequently induction welded to the back side of the TPO membrane using a heat induction welding tool.



Part Number: W590051524

Features and Benefits:

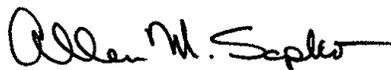
Due to the unique plate design, and system attachment capabilities, the GenFlex InvisiWeld Plate provides a quick, non-penetrating system that saves labor and material:

- No need for in-seam attachment. GenFlex InvisiWeld Plate doubles as an insulation and membrane plate fastening system.
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- Eliminates the need for half size TPO sheets at the perimeters and corners.
- 3" lap is utilized providing more coverage, and less membrane waste, compared to a 6" seam in typically mechanically attached TPO systems.
- Minimal wind fluttering or membrane fatigue due to a more even load distribution over the membrane.
- Works well in cold environments where adhesives and asphalt are difficult to use.
- Volatile Organic Compound (VOC) free attachment system.
- Factory Mutual (FM) approved systems meet or exceed wind uplift requirements.
 - Great option to meet new FM 4470 guidelines.
- 5-20 year GenFlex warranty options available.



GenFlex EZ TPO InvisiWeld Plates continue to show our commitment to supply GenFlex customers with labor saving attachment products that provides superior performance. Additional information is available from your local GenFlex Territory Sales Manager (TSM) or visit our website at www.GenFlex.com.

Sincerely,



Allen M. Sopko
Thermoplastic Product Manager

*For specific assembly requirements & guidelines visit www.GenFlex.com