

WHAT'S NEW

NEW PRODUCT BULLETIN

APRIL 3, 2012

TO: GENFLEX VALUED CUSTOMERS
RE: ALL-PURPOSE LVOC PRIMER & ALL-PURPOSE LVOC CLEANER

GenFlex is pleased to introduce **All-Purpose LVOC Primer**, an environmentally friendly primer for use in preparing either EPDM or TPO membranes to receive seam tape products. Our All-Purpose LVOC Primer has been extensively tested and proven to provide superior adhesion with seam products and complies with VOC limit requirements.

All-Purpose LVOC Primer Benefits

- Ensures excellent initial and long-term bond strength
- Flashes off much quicker than previous LVOC primer
- Meets the VOC air quality requirements of the South Coast Air Quality Management District (SCAQMD) and Ozone Transport Commission (OTC) and can be used anywhere in the U.S.

In addition, GenFlex is introducing **All-Purpose LVOC Cleaner** that is designed to clean EPDM and TPO seams wherever 250 g/L VOC limit is mandated. All-Purpose LVOC Cleaner works to ensure a superior seam and to improve performance of GenFlex primers, adhesives and sealants. All-Purpose LVOC Cleaner can be used in all OTC areas but not in California air districts that use the SCAQMD regulations

Due to new regulations, contractors are required to use All-Purpose LVOC Primer and All-Purpose LVOC Cleaner for both TPO and EPDM roofing membrane systems in states regulated by the Ozone Transport Commission (OTC) model rule requiring limited emissions of volatile organic compounds (VOCs) – MAX 250 g/L. OTC member states include: Connecticut, Delaware, the District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont and Virginia, as of January 1, 2012.

These new products complement GenFlex's full line of low VOC products and demonstrate GenFlex's continued commitment to provide our customers with environmentally friendly products while maintaining the high level of quality and performance expected from GenFlex.

Please contact your GenFlex Territory Sales Manager or Regional Technical Manager at 1-800-443-4272 for the latest code approvals for this product. Additional information is available on the GenFlex website at www.GenFlex.com. Thank you for your continued support.

Sincerely,



Jon Kimpel
Director of Analytics & Product Planning

All-Purpose LVOC Primer	3 gallon	W590030119
All-Purpose LVOC Primer	1 gallon; 4/ctn	W590030120
All-Purpose LVOC Cleaner	3 gallon	W590030121

Single Ply Solutions for Over a Quarter Century™

