

February 13, 2015

**To:** GenFlex Distributors

**Subject:** GenFlex March Madness Promotion

In preparation for the upcoming busy construction season, GenFlex Roofing Systems is providing a special promotion to our valued distributors for GenFlex One Step Insulation Adhesive. From Monday, February 23<sup>rd</sup> – Friday, March 20<sup>th</sup>, 2015, you can easily stock up and receive **FREE SHIPPING!**

**Details:**

- Minimum order of two (2) pallets of cartridges (96 cases).
- Receive 10 additional cases, FREE.
- FREE Shipping (LTL).
- Additional pallets may be ordered in increments of two (2), no maximum.
- Orders must be received by COB Friday, March 20<sup>th</sup>, 2015 and must ship no later than Tuesday, March 31<sup>st</sup>, 2015 to qualify.
- No Returns on promotional sales.

At GenFlex, we're committed to providing you with flexible products and excellent customer service. For more information on our [GenFlex One Step Insulation Adhesive](#) and to take advantage of this promotion, please contact your Territory Sales Manager.

Sincerely,

Tyler Cooper

Product Manager, Insulation