



PRESS RELEASE

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**GenFlex™ Roofing Systems introduces
innovative EPDM Solvent-Free Bonding Adhesive**
***New adhesive eliminates odor and emissions, with easier installation –
giving contractors more flexibility on the job site***

INDIANAPOLIS, August, 2016 – GenFlex Roofing Systems, a leader in roofing solutions and service that meets the needs of professional roofers and contractors, introduces GenFlex EPDM Solvent-Free Bonding Adhesive. The innovative new adhesive offers single-sided, wet lay application for fast installation, with near-zero Volatile Organic Compounds (VOCs) and no odor.

The solvent-free adhesive formulation allows contractors to mate the membrane as soon as it has been applied. There is no need to wait for flash-off and no mixing is necessary. The EPDM Solvent-Free Bonding Adhesive also has a 50 percent greater coverage rate than competitors – adding up to significant time savings during installation.

“GenFlex works to make roofing contractors more productive on the job, and confident in their work,” said Michael Sexton, technical manager at GenFlex. “The EPDM Solvent-Free Bonding Adhesive does just that, with a potential installation time up to 10 times faster than traditional adhesives. It cuts time and labor costs, without cutting any corners on superior installed performance.”

With near-zero VOCs and none of the odor associated with chemical emissions, GenFlex EPDM Solvent-Free Bonding Adhesive addresses tougher building standards on VOCs and air quality concerns that have led the construction industry to emphasize healthier, “greener” building products.

“Look at the sectors of non-residential construction that are growing the most – commercial offices, hotels, healthcare and education facilities,” added Sexton, referencing the recent American Institute of Architects Consensus Construction Forecast and other industry experts.

“These are areas where schedules are demanding, and it’s not profitable or even possible to clear out a facility while a roofing retrofit or repair is underway. With no VOC emissions or odors, our Solvent-Free Bonding Adhesive makes it safe and easy to install EPDM membrane on an occupied building – and get the job done faster.”

Benefits of the GenFlex EPDM Solvent-Free Bonding Adhesive include:

- Single-sided, wet lay application, which allows contractors to mate the membrane as soon as the adhesive has been applied.

- No solvents, resulting in near zero volatile organic compounds.
- Coverage rate of 120-150 sq. ft. per gallon.
- Can be applied immediately and will always hold a uniformed mixture.

For more information on GenFlex EPDM Solvent-Free Bonding Adhesive, [click here](#)

About GenFlex

GenFlex Roofing Systems is a leading supplier of high-quality single-ply roofing products for the commercial market. More than a billion square feet of GenFlex roofing membrane has been installed in the company's 30-year history, earning GenFlex a reputation as a business partner and resource for the professional roofing contractor. Headquartered in Indianapolis, Indiana, GenFlex manufactures a full line of EPDM and TPO membranes, polyiso insulations and accessories; it markets and sells these products through a North American network of distributors and authorized contractors. For more information, visit www.genflex.com.

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